

Customers are our first priority

Every product that we manufacture is made with you in mind. We spend time listening to our customers needs, and use this information to produce world-class innovations that help you save money and enhance your life.

Backed with industry-leading warranties

Our product protection guarantee includes 1-year parts and labor, 3-year electronics, and 10-year tanks. Extend your parts and labor warranty up to 5 years with the use of Rheem Water Softener Cleaner.

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PREFERRED[™] SERIES WATER SOFTENERS



Available Exclusively at





Hard water costs add up

Hard water isn't just an inconvenience, it can be costly. Electric bills, increased wear on home appliances, and increased costs of everyday products such as detergent and soap can all have a significant impact on your budget.



PREFERRED[™] SERIES

RHEEM LEARNING SOFTENERS

Learns your water usage patterns to optimize salt consumption and provide on-demand soft water for your home.

Visit rheemwatertreatment.com

to calculate how much money you'll save by installing a Rheem water softener



Solving hard water doesn't have to be difficult

The smarter way to soften your water

Conserve salt / Uses up to 40% less salt than traditional water softeners*

Conserve water / Cycles less and uses less than \$10 of water per year**

Save on electricity / Uses less than \$5 per year in electricity costs**

On-demand, optimized soft water / Ensure you have softened water when you need it!

*Based on manufacturer's internal laboratory testing of timer-based vs demand-based units

**Based on manufacturer's internal laboratory testing

Roughly 85%of people in North **America live in** hard water areas

Hard water can significantly impact your life

Do you experience these problems?

- Stains that are difficult to remove
- Tiles and tubs won't rinse clean
- Dishes are spotty and glasses are cloudy
- Skin feels dry and itchy
- Hair is dull or lifeless
- Faucets & fixtures are covered in a white crust
- Pipes become clogged
- Water-using appliances run inefficiently
- Low water pressure from shower and sinks
- Clothing looks dingy and yellowed
- Soap doesn't lather
- Towels are scratchy and hard

Trust Rheem for your home's water needs

RHEEM LEARNING

Rheem water softeners not only provide your home with better water for your day-to-day living, but they extend the life of your appliances, including your water heater.



Untreated water that includes hard water minerals can create havoc on your water heater. Over time, these minerals form a dense cake at the bottom, which requires more energy to heat your water!



*Based on findings from the Water Quality Association Soft Water Benefits Study.



Get connected to your water

Want to know when it's time to add salt, how much water you use, or respond to continuous water flow alerts? Now, you can connect to your household's water with Rheem's WiFi-enabled softener!

How does it work?

Working in conjunction with your Rheem WiFi Water Softener, the



free app provides water usage analytics, salt levels and alerts, continuous water flow alerts and more all from your smart device.



For a total connected solution,

pair this WiFi Water Softener with the Rheem Preferred Series Water Shut-off Valve to respond and shut off the water to your home even when you're away.



Which Rheem water softener should I choose?

It's easy! Test your water and get a recommended solution in 3 simple steps:

Step 1: Use test strip to test your home's water

Step 2: Go to Rheem watertreatment .com/request -a-test-strip or Scan QR Code:



Step 3: Answer 5 short questions

